President: The Lord Bishop of Worcester

Conductor: Samuel Hudson

DATA POLICY

Latest revision: August 2021



- 1. This Policy describes how Worcester Festival Choral Society (WFCS) handles personal data, so as to comply with the General Data Protection Regulation (GDPR) when it came into force on 25 May 2018.
- 2. The following who hold office from time to time as members of the Committee of WFCS hold personal data on behalf of WFCS: the General Secretary, the Membership Secretary, the Treasurer, the Tickets Secretary, the Patrons Secretary, and the Marketing & Publicity Officer.
- 3. WFCS holds data in accordance with good practice standards of personal domestic data security. Data is not encrypted.
- 4. WFCS only uses member personal data for the specific purposes of WFCS for which members intend it, for example subscription data, and for the purposes of specific consents which it receives for the sending and receipt of information.
- 5. Aside from inter-Committee business, WFCS does not send open address emails; that is an email sent to more than one person at the same time where the email address of one intended recipient is visible to another.
- 6. WFCS does not release anyone's personal data to any other person or organisation without the specific, advance consent of the individual whose personal data is concerned. Depending on the circumstance, such consent will either be obtained by direct request to the individual from a designated data holder (paragraph 2 above) or via marketing/promotional opt-ins offered via our authorised third-party ticketing agents during the booking process (paragraph 7 below).
- 7. WFCS occasionally comes into possession of data which ticket buyers provide to third-party ticket sellers when buying tickets for WFCS events. WFCS holds this data only for the purposes of the particular transaction (for example replacing lost tickets); and for occasionally contacting ticket buyers who have consented to receiving marketing information from WFCS (for example updates about future concerts). WFCS destroys this data as soon as is reasonably practicable after the event or marketing communication and does not make any other use of it. Where specific opt-in consent has been provided by the ticket buyer during the ticket purchasing process for the purpose of a specified promotional offer (such as a pre-concert dinner prize draw), ticket buyer data may also be shared with the specified commercial partner (such as the WFCS hospitality sponsor) who may contact the ticket buyer connected to that and other promotions. In such cases the terms under which that commercial partner stores, uses and destroys said ticket buyer data will be clearly stated during the ticket buying process.
- 8. WFCS holds data in connection with its Patrons scheme, media contacts, advertisers and sponsors, subject to their consent and to the restrictions described above.
- 9. A person who has given data consent to WFCS for any purpose may opt out of that consent at any time by informing any designated data holder (paragraph 2 above) or by revising their preferences during a future ticket booking. Contact details can be found on the WFCS website.

Ends